

SCANDIC BERLIN POTSDAMER PLATZ

The Scandic Berlin Potsdamer Platz combines sustainability, Scandinavian design and functionality in a unique way. The concept of the “four seasons” as a stylish design theme can be found throughout the hotel. The Berlin establishment has 561 rooms, a buffet restaurant, a bar with terrace on the 3rd floor and 16 conference rooms with modern equipment. The hotel’s central location on Potsdamer Platz is an ideal starting point for business travellers and holidaymakers who want to discover Berlin’s sights on foot. The hotel is part of the Scandic Hotel Group, which is considered to be a pioneer in environmentally-friendly tourism, and which is represented in eight countries across northern Europe with around 220 hotels.





SUSTAINABILITY

Since 1993, all Scandic hotels have followed a comprehensive programme of sustainability that is considered to be a leading scheme in the hotel industry. Its standards include environmentally-friendly construction guidelines and the exclusive use of energy-efficient and sustainable materials, as well as in-house treatment of tap water. The aim of reducing CO2 emissions from fossil fuels to zero by 2025 underpins the high environmental awareness of the Scandic hotel chain. The Scandic Berlin Potsdamer Platz uses 100 per cent energy from renewable resources and was awarded the Silver medal by the German Association for Sustainable Construction for its sustainable approach. It also supports at least three social, mainly local, projects a year in order to meet its social responsibility.

DESIGN

The Scandic Berlin Potsdamer Platz offers guests an opportunity to relax away from the hustle and bustle of city life and entices visitors into the world of the “four seasons”. This design theme is present throughout the hotel and is reflected in light, natural colours, natural materials and subtle forest noises in the restaurants and lobby. Guest rooms also reflect the changing rhythm of the year in terms of colours, shapes and materials.





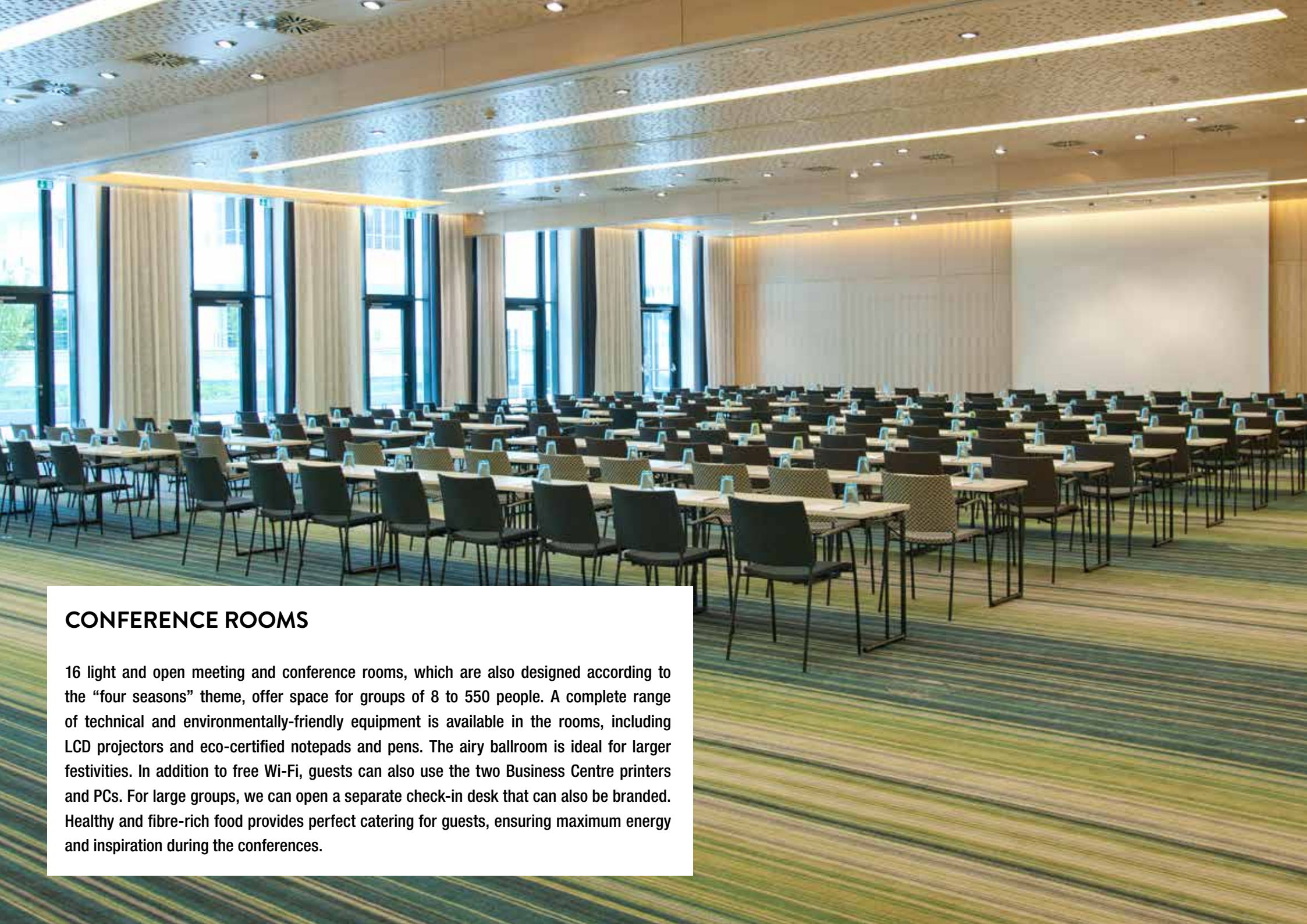
ROOMS

Thanks to French windows and high-quality natural wood furniture, the 561 rooms in the Scandic Berlin Potsdamer Platz are flooded with light and provide a space where guests can look after their well-being. The “four seasons” design concept and the natural colour design in soft blue, red, orange and grey contributes to guests’ relocation and underpin the feeling of staying in a Scandinavian forest. The rooms all have modern equipment and also offer space for modern business travellers with a large work area.

ACCESSIBILITY

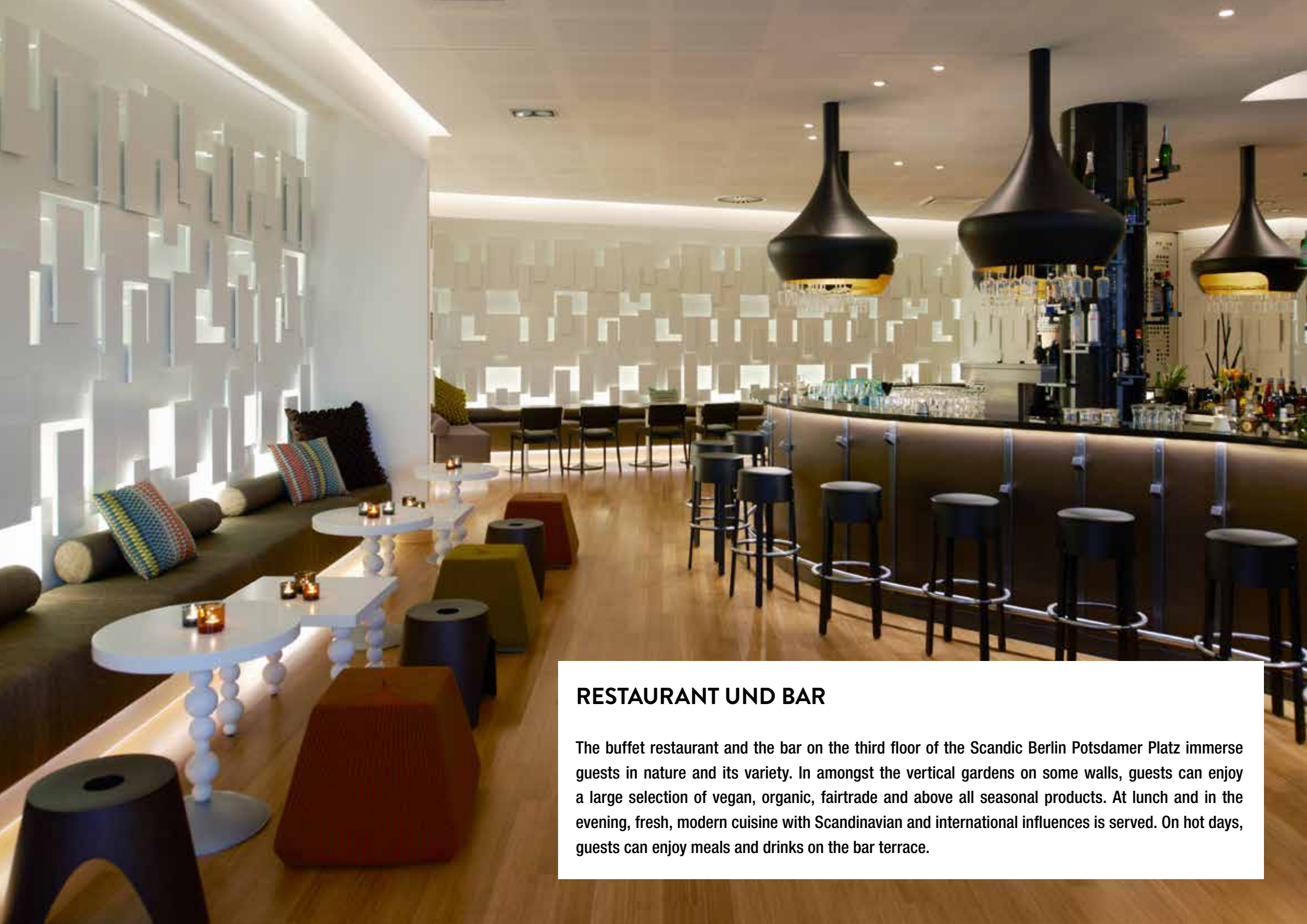
In addition to a comprehensive sustainability concept, Scandic also meets its responsibility on a social level. The Scandic Berlin Potsdamer Platz is a hotel for everyone, and one in which guests with special requirements should feel at home. One person heavily involved in the development of “Scandic’s Accessibility Standards” was Magnus Berglund, who is the Accessibility Commissioner for Scandic. With an above-average number of accessible rooms and a 136-point plan, Scandic works well beyond the DIN standard for accessibility in hotels. At the Scandic Berlin Potsdamer Platz, all areas of the hotel are designed to be accessible. Extra-wide corridors and braille for easy orientation contribute to the comfort of guests with physical disabilities. The 60 accessible rooms are also equipped with loops or vibrating alarms





CONFERENCE ROOMS

16 light and open meeting and conference rooms, which are also designed according to the “four seasons” theme, offer space for groups of 8 to 550 people. A complete range of technical and environmentally-friendly equipment is available in the rooms, including LCD projectors and eco-certified notepads and pens. The airy ballroom is ideal for larger festivities. In addition to free Wi-Fi, guests can also use the two Business Centre printers and PCs. For large groups, we can open a separate check-in desk that can also be branded. Healthy and fibre-rich food provides perfect catering for guests, ensuring maximum energy and inspiration during the conferences.



RESTAURANT UND BAR

The buffet restaurant and the bar on the third floor of the Scandic Berlin Potsdamer Platz immerse guests in nature and its variety. In amongst the vertical gardens on some walls, guests can enjoy a large selection of vegan, organic, fairtrade and above all seasonal products. At lunch and in the evening, fresh, modern cuisine with Scandinavian and international influences is served. On hot days, guests can enjoy meals and drinks on the bar terrace.



MEETING

EVENT- AND CONFERENCE AREA:

16 meeting rooms for 8-550 people with 22-526 sq.m.

EQUIPMENT:

Standard LCD projector (reservation recommended), Wi-Fi access, whiteboard, flipchart, paper, cleaning cloth and marker, coffee and tea facilities, Scandic water

CERTIFICATES AND AWARDS:

- “Silver” from the German Association for Sustainable Construction
- Blue Hotel Award 2011
- Certified VDR Green / Business / Conference Hotel
- Green Globe

HOTEL

Scandic Berlin Potsdamer Platz

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OPERATOR:

Scandic Hotels Deutschland GmbH,

Scandic Hotels AB headquartered in Stockholm

HOTEL MANAGER:

Jan Hartwig

INTERIOR DESIGN:

“four seasons”,

straight, Scandinavian, high-quality, natural, light

OPENED:

October 2010



ROOMS

FLOORS / ROOMS / MINIMUM SIZE:

Eight floors /

561 rooms (128 rooms, accessible: 60 rooms) /

21 sq.m.

ROOM AMENITIES:

French windows, wooden floors, bathroom with shower or bath, desk, safe, flat screen TV with film channel, Wi-Fi access, iron and ironing board, minibar with free bottle of Scandic water, air conditioning

RESTAURANT AND BAR

RESTAURANT:

Main restaurant with space for 234 people in summery design

Bar & lounge with terrace in autumn design

CUISINE:

Scandinavian and international cuisine from environmentally-friendly sources

CONTACT

MARKETING AND PRESS:

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BERLIN POTSDAMER PLATZ